

## CLAIMS

What is claimed is:

- 1 1. A method for allowing selection of products while navigating multiple websites,  
2 comprising the steps of:
  - 3 (a) presenting a button on a display screen displaying a web page of a first website,  
4 wherein the web page has information about a first product thereon;
  - 5 (b) capturing an identity of the first product upon selection of the button;
  - 6 (c) presenting the button on the display screen upon displaying a web page of a  
7 second website, wherein the web page of the second website has information  
8 about a second product thereon;
  - 9 (d) capturing an identity of the second product upon selection of the button;
  - 10 (e) placing the identities of the products in a list; and
  - 11 (f) outputting at least a portion of the list.
- 1 2. A method as recited in claim 1, wherein identities of alternative products are  
2 also output.
- 1 3. A method as recited in claim 1, wherein information about a vendor of the  
2 products listed on the portion of the list is output.
- 1 4. A method as recited in claim 3, wherein the vendor is selected based on the  
2 number of products on the portion of the list that are available from the vendor.
- 1 5. A method as recited in claim 3, wherein the vendor is selected based on at least  
2 one of prices of the products, proximity to the vendor, availability of delivery,  
3 whether the products are in stock, wrapping availability, shipping availability,  
4 tracking availability, and a loyalty program.

- 1 6. A method as recited in claim 1, wherein the list is output to a portable client  
2 device of the user.
- 1 7. A computer program product for allowing selection of products while navigating  
2 multiple websites, comprising:  
3 (a) computer code for presenting a button on a display screen displaying a web page  
4 of a first website, wherein the web page has information about a first product  
5 thereon;  
6 (b) computer code for capturing an identity of the first product upon selection of the  
7 button;  
8 (c) computer code for presenting the button on the display screen upon displaying a  
9 web page of a second website, wherein the web page of the second website has  
10 information about a second product thereon;  
11 (d) computer code for capturing an identity of the second product upon selection of  
12 the button;  
13 (e) computer code for placing the identities of the products in a list; and  
14 (f) computer code for outputting at least a portion of the list.
- 1 8. A computer program product as recited in claim 7, wherein identities of  
2 alternative products are also output.
- 1 9. A computer program product as recited in claim 7, wherein information about a  
2 vendor of the products listed on the portion of the list is output.
- 1 10. A computer program product as recited in claim 9, wherein the vendor is  
2 selected based on the number of products on the portion of the list that are  
3 available from the vendor.

1 11. A computer program product as recited in claim 9, wherein the vendor is  
2 selected based on at least one of prices of the products, proximity to the vendor,  
3 availability of delivery, whether the products are in stock, wrapping availability,  
4 shipping availability, tracking availability, and a loyalty program.

1 12. A computer program product as recited in claim 7, wherein the list is output to a  
2 portable client device of the user.

1 13. A system for allowing selection of products while navigating multiple websites,  
2 comprising:

3 (a) logic for presenting a button on a display screen displaying a web page of a first  
4 website, wherein the web page has information about a first product thereon;

5 (b) logic for capturing an identity of the first product upon selection of the button;

6 (c) logic for presenting the button on the display screen upon displaying a web page  
7 of a second website, wherein the web page of the second website has  
8 information about a second product thereon;

9 (d) logic for capturing an identity of the second product upon selection of the  
10 button;

11 (e) logic for placing the identities of the products in a list; and

12 (f) logic for outputting at least a portion of the list.

1 14. A system as recited in claim 13, wherein identities of alternative products are  
2 also output.

1 15. A system as recited in claim 13, wherein information about a vendor of the  
2 products listed on the portion of the list is output.

1 16. A system as recited in claim 15, wherein the vendor is selected based on the  
2 number of products on the portion of the list that are available from the vendor.

- 1 17. A system as recited in claim 15, wherein the vendor is selected based on at least  
2 one of prices of the products, proximity to the vendor, availability of delivery,  
3 whether the products are in stock, wrapping availability, shipping availability,  
4 tracking availability, and a loyalty program.
- 1 18. A system as recited in claim 13, wherein the list is output to a portable client  
2 device of the user.

For the reasons stated above, the examiner concludes that the claims are allowable.